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U. S. Department of Agriculture

*African Violet Nursery*

MRS. W. H. ODOM

DeWitt, Iowa



I ship only fresh cut leaves. All leaves are guaranteed free from disease and insects. All leaves guaranteed to arrive in satisfactory condition (leaves with broken stems are not considered unsatisfactory unless stems are completely gone, as short stems root as quickly as longer ones). If leaves are not satisfactory return such immediately and replacement will be sent.

If order is less than \$1.00 include 25c for packing and postage. If you desire leaves sent special delivery include extra postage.

Each and every variety listed below is distinct from all the others.

**Group I—25c each**

Admiral—Medium violet  
Amethyst—Orchid  
Blue Bird—Medium blue  
Blue Boy—Deep Purple  
Blue King—Purple  
Blue Marion—Good medium blue  
Blushing Maiden—Creamy Pink  
Bicolor—Two top petals plum,  
lower petals orchid  
Crinkles—Medium blue  
Commodore—Reddish purple  
Dainty Maid—Pink  
Dark Iontha—Deep purple  
Double Blue Boy—Dark purple  
Ionantha Grandiflora—Medium blue  
Keeweenaw—Light violet  
Mentor Boy—Reddish purple  
Myrtle—Medium blue  
Neptune—Purple  
Norseman—Good blue  
Orchid Beauty—Plum  
Pansy Purple—Reddish purple  
Purple Gem—Medium blue  
Purple Prince—Reddish purple  
Red Head—Plum  
Redland—Deep orchid  
Rose Purple—Medium blue  
Ruffles—Light violet  
Sapphire—Medium blue violet  
Sky Blue—Very light blue  
Turquoise—Medium blue  
Viking—Purple

**Group II—40c each**

Amazon Blue—Dark purple  
Amazon Pink—Pink  
Amethyst Amazon—Orchid  
Blue duPont—Dark purple  
Blue Girl Supreme—Dark purple  
Blue Heaven—Medium blue  
Blue Leatherneck—Dark purple  
Blue Perfection—Medium blue  
Blue Velvet—Lovely medium blue  
Frieda—Plum  
Pick-a-back or Hanging Basket—Purple  
Judy—Plum  
Kellar's Blue Seedling—Medium violet  
Lavender Pink duPont—Plum  
Mentor Lad—Reddish purple  
Midnight—Medium blue  
Mrs. Kimball—Medium blue  
No. 32—Medium violet  
Pink Leatherneck—Pink  
Purple Beauty—Lovely medium blue  
Red Head Girl—Plum  
White King—White  
West Coast Amethyst—Orchid  
Zip Coon—Deep purple, white back giving  
affect of having white border around  
edge of blossoms.

**GROUP III—50c each**

Amazon Red—Plum  
Bit O'Heaven—Very light blue  
Double Amazon—Dark purple  
Norseman Amazon—Medium blue  
Regal Wine Double—Plum  
Sailor Boy Amazon—Medium blue  
White Amazon—White  
W. K. duPont—Medium blue

Stationery—4 designs—violet (center), violet (side) Robin, Pigeon—50 Sheets \$1.00.

"Handbook for African Violet Growers" is complete in growing instruction, description, and the Fischer Color Chart—\$1.50 each.

Flower Pots—Plastic 3 inch—35c each; 4 inch Wik-fed pots \$1.25; 3 inch aluminum pot and saucer, \$1.50 each; 3½ inch Neponset Paper Pots, 10 for 35c; 12 for 38c; 25 for 65c. All postpaid.

Hyponex, 25c per can, plus 5c postage.

Copper Watering Cans, 1 quart \$2.79; 2 quarts \$3.79, postpaid.



# Here's the Stationery you have been waiting for!!

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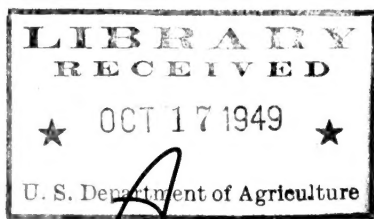
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*Handbook*

for

AFRICAN VIOLET  
GROWERS

by

Mary Margaret Odom

# A HANDBOOK FOR AFRICAN VIOLET GROWERS

by Mary Margaret Odom

Here's a complete book on your favorite house plant, the African Violet. It is designed to please all, from the beginners to the specialist. Just off the press, ready for distribution.

The cover is neat, attractive and durable. The size,  $5\frac{1}{2} \times 8\frac{1}{2}$  inches, is nice for handling. The pages are of good quality paper that will not soil easily. The price is cheap, considering the quality and contents — \$1.50 per copy.

Among the many helpful hints and suggestions to help you enjoy your violets more, you will find information on exposure, watering, soil mixtures, feeding, propagation, symptoms and methods of combating diseases and insects, minerals, fertilizers, etc.

This book gives the complete history of the African Violet; also the story of our Doubles, over which there has been so much confusion. There are drawings showing the different parts of a blossom, and a leaf; as well as drawings showing the actual size and shape of blossoms of different varieties. Among the 150 descriptions of named varieties, there are photographs of 20 of them.

Clubs and those planning African Violet Programs will be especially interested in the songs, poems, games, talks by other successful growers, etc.

At last here is the beautiful color chart you have been asking for. It is the "Fischer-New England Gladiolus Society Color Chart," which has been accepted by the African Violet Society of America, and is being used by the Classification Committee in its work of standardizing the different varieties.

Order your copy now, (*allow ten days for delivery*), and give this leaflet to a friend.

SEND YOUR ORDER TO:

Mrs. W. H. Odom  
Do Will, Iowa



**APPLICATION FOR MEMBERSHIP IN  
AFRICAN VIOLET SOCIETY OF AMERICA, INC.**

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MR. WARREN E. J. GOTTSHALL, Treasurer  
AFRICAN VIOLET SOCIETY OF AMERICA, INC.  
P. O. Box 901  
Alexandria, Virginia.

Date\_\_\_\_\_

Please enroll me as a member of African Violet Society of America, Inc.  
My dues for a twelve month period are enclosed.

Recommended by

Signed\_\_\_\_\_

Mrs. W. H. Odom

Street Address\_\_\_\_\_

De Witt, Iowa

City and State\_\_\_\_\_

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- ☐ Individual Membership for Twelve Month Period .... \$3
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**Make Checks Payable to African Violet Society of America, Inc.**

**See Reverse Side**

## **AFRICAN VIOLET SOCIETY OF AMERICA, INC.**

African Violet Society of America was organized in Atlanta, Georgia, in November 1946 and was subsequently incorporated under the laws of Georgia as a non-profit organization.

Briefly, the purposes of the Society are (1 To stimulate an increasing, widespread interest in the growing of African violets (saintpaulias) both by amateur and commercial growers; (2 To encourage the origination and distribution of new and improved varieties of African Violets; (3) To gather and publish information regarding the propagation and culture of African violets.

The African Violet Magazine, a quarterly publication, is the official organ of the Society and is mailed to all members. Membership is open to anyone who is interested in African violets. Membership dues are payable in advance.

**See Application for Membership on Reverse Side**